

## Zumba with Shon Richard

Dear Friends,

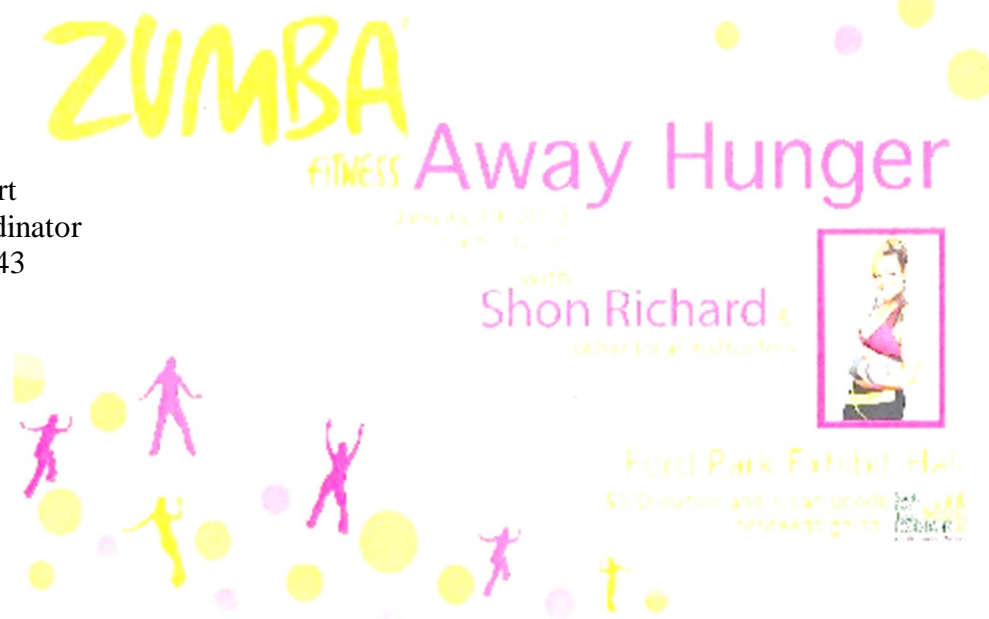
We would like to invite you to support the 2nd Annual Zumba® Fitness Away Hunger Event benefiting Southeast Texas Food Bank. The holiday season puts a real strain on the Food Bank supplies that help to feed our local community members in need. Zumba® Fitness Away Hunger is a food drive hosted by licensed Zumba® instructor Shon Richard and her class that's known as the Insanity Crew on January 11, 2014 at Ford Park. Its goal is to replenish the SETX Food Bank's post-holiday inventory. Various celebrity guests and local Zumba® Fitness instructors will be leading a two hour Zumba® Fitness class and concert with participants bringing canned goods as part of their entry fee. Last year we collected over FIVE THOUSAND POUNDS of food for our community and this year we hope to exceed that amount. Your donations will assist with the facility rental, performer fees and advertising to boost turnout and generate more food donations for the Food Bank.

If you would like to assist us by sponsoring the 2<sup>nd</sup> Annual Zumba® Fitness Away Hunger Event please contact Brian Joubert.

Alternately, if you would like us to pick up your donation, or want more information about this initiative, please contact me at (409) 350-8543. We appreciate your considering our request.

Sincerely,

Brian Joubert  
Event Coordinator  
409-350-8543



## **Platinum Sponsor \$2,000:**

Sponsor business name or logo prominently displayed in advertisements including:

Recruitment ads, location ads

Your company logo on all event printed materials

Full-page advertisement for your business in the event program

Your business name or logo on all event T-shirts

Booth set-up inside the arena for advertising

Inclusion in all website announcements, emails, press releases, and social media postings as well as radio and television promotional spots

Event tickets for up to 10 of your employees

Live on-stage public address system mentions on event day

## **Gold Sponsor \$1,000:**

Sponsor business name or logo prominently displayed in advertisements including:

Recruitment ads, location ads

Your business name or logo on all event T-shirts

Half-page advertisement for your business in the event program

Booth set-up in the foyer of the arena for advertising

Inclusion in all website announcements, emails, press releases, and social media postings

Event tickets for up to 5 of your employees

Live on-stage public address system mentions on event day

## **Silver Sponsor \$500:**

Your business name or logo prominently displayed in advertisements including:

Recruitment ads, location ads

One-fourth-page advertisement for your business in the event program

Inclusion in all website announcements, emails, press releases, and social media postings



**General.** The sponsor hereby agrees to sponsor the event 2nd Annual Zumba® Fitness Away Hunger described in the SPONSORSHIP PROPOSAL, which is incorporated herein by this reference. The Sponsor agrees to provide to 2nd Annual Zumba® Fitness Away Hunger the following in-kind services and/or pay the following fees:

In consideration therefore, 2nd Annual Zumba® Fitness Away Hunger shall provide Sponsor with the benefits described in the Proposal. 2nd Annual Zumba® Fitness Away Hunger may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

**Payment.** payments are due as follows: 25% on or before November 1, 2014, and the balance due on or before December 1 2014. Failure to pay fees when due may result in termination of this agreement.

**Limitation of Sponsorship.** Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to the 2nd Annual Zumba® Fitness Away Hunger to be held January 11, 2014.

**License and Usage.** Sponsor hereby grants 2nd Annual Zumba® Fitness Away Hunger a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. 2nd Annual Zumba® Fitness Away Hunger agrees that the Proprietary Information will be used only in connection with the Event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and 2nd Annual Zumba® Fitness Away Hunger may agree. 2nd Annual Zumba® Fitness Away Hunger use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

**Amendments.** This agreement may be amended only by a written instrument executed by both parties.

Dated:\_\_\_\_\_ Dated\_\_\_\_\_

Sponsor\_\_\_\_\_ Event\_\_\_\_\_

By:\_\_\_\_\_ By:\_\_\_\_\_