



## **12 NEWS “SHARE YOUR CHRISTMAS” FOOD DRIVE – HELP AFTER HARVEY!**

Thousands of children and adults in Southeast Texas are hungry and in desperate need of food, especially in the wake of the hardships caused by Hurricane Harvey. It takes the community pulling together to help feed the hungry. **PLEASE HELP BY PARTICIPATING IN THE SHARE YOUR CHRISTMAS DRIVE TO HELP AFTER HARVEY!**

**Can we count on you to collect food and/or money for the Annual 12NEWS “Share Your Christmas” Food Drive, benefiting those helped by the Southeast Texas Food Bank? By joining other community members, you can make an enormous difference in the lives of those less fortunate.**

**IT’S EASY TO PARTICIPATE! *Begin NOW collecting non-perishable food items and/or money.* Place the donated items in sturdy boxes able to be lifted by an individual and boldly mark them with the name of the business, school, church, or group you represent. You may take food directly to the Southeast Texas Food Bank (3845 S. MLK Parkway, Beaumont). They will weigh the items and keep a running total of your donations if you need to make more than one delivery. Or, you may call the Food Bank (409-839-8777) no later than November 30, 2017 to see if pickup of a load that may be too big for you to transport to the Food Bank is possible.**

All participating businesses, schools, churches, groups, etc. are invited to indicate on the attached response form if they would like representatives of their organization to appear on-air with KBMT and Food Bank representatives on Thursday, December 7<sup>th</sup>, when we air “live” from select remote locations.

**\*\*\*\*\* Please complete and return the attached form immediately if you will participate. What a wonderful way for your community spirit to be recognized!**

**Let’s not leave anyone in Southeast Texas hungry. Let’s choose to make a difference!**



## TIPS / INSTRUCTIONS

1. Choose capable leaders from within your organization to coordinate the food drive.
2. **START COLLECTING FOOD/MONEY.** The more creative you get, the more excitement and participation will build.
3. Some ideas that have worked well for food drives in the past are:
  - Designate specific food items to be brought in on certain day(s)/week(s). (e.g., peanut butter and jelly, dry beans and rice, breakfast items (oatmeal, dry cereal, etc.), open and eat items (chili, soup, tuna fish, etc.)
  - Challenges between parts of your organization to bring the most food to receive a special privilege (e.g., time off, special dress code relaxation, lunch, etc.).
  - Car wash, garage sales or bake sales at off-site locations.
4. **BOX YOUR ITEMS.** Print the name of your organization on all boxes and make sure that each box is light enough to be carried by one person.
5. Take your boxes periodically to the Southeast Texas Food Bank where they will weigh them and keep a running total of your donations. This is the quickest and best way to keep track of your progress. Or, call the Food Bank by Thursday, November 30, 2017 to see if it will be possible to arrange for pickup of a load too large for you to transport. Call the Food Bank at 409-839-8777.
6. All participating organizations will be invited to have representatives make an “on-air” appearance on Thursday, December 7<sup>th</sup>, when we air “live” all day. We will recognize your organization and its participation in the food drive. We will contact you prior to that date to schedule your specific time for your appearance.

Anytime throughout the Food Drive, if you have questions or need assistance, call Southeast Texas Food Bank Executive Director Dan Maher at 409-839-8777.

# “SHARE YOUR CHRISTMAS” 2017 – HELP AFTER HARVEY

\_\_\_\_\_ YES, our business/school/church/group WILL participate in the food drive and  
WOULD LIKE TO APPEAR on-air with 12NEWS on Thursday, December 7<sup>th</sup>.

\_\_\_\_\_ YES, our business/school/church/group WILL participate in the food drive but  
WILL NOT APPEAR on-air with 12NEWS on Thursday, December 7<sup>th</sup>.

Organization Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Food Drive Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

\*\*\*COMPLETE & RETURN this form immediately by emailing it to [dmaher@setxfoodbank.org](mailto:dmaher@setxfoodbank.org),  
by fax to 409-839-8786 or by mailing to:

Dan Maher  
Southeast Texas Food Bank  
P.O. Box 21012  
Beaumont, TX 77720

If you have any questions, please call Southeast Texas Food Bank Executive Director Dan Maher  
at 409-839-8777.